

REP HEADLINE# 6296971  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG24/12 12.00  
\*\*\* WDCW-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/PRIORITIES USA ACTION

AGY # \_\_\_\_\_ AGY. NAME MUNDY KATOWITZ MEDIA

1322 G STREET SE

WASHINGTON, DC 20003

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- DAVE CLARK

ORDER # \_\_\_\_\_ CONTRACT # 6296971

CLASS: NATL. LOCAL REGIONAL

PRDCT PRIORITIES USA ACT EST#1564 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED \_\_\_\_\_

DATE AUG24/12 12.00

REP: TO: NSA WDCW  
FROM: GREG  
\*\*\*NEW ORDER\*\*\*  
TTL...\$8400...17X  
THX PLS CFM, 8/24/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:

AGENCY ADVERTISER CODE = 321 *P12/2* AGENCY EST# = 1564  
AGENCY PRODUCT CODE = 340

1	1000P-1030P	30	\$450.00	10/12	10/12	1	FRI	1
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PROGRAM : HOW-MET-MOTHER<  
CON COM1: HOW-MET-MOTHER<

2	1000A-1100A	30	\$400.00	10/12	10/12	1	FRI	1
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PROGRAM : PEOPLE'S COURT<  
CON COM1: PEOPLE'S COURT<



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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1200M	30		\$450.00	10/12	10/12	1		FRI	1
PROGRAM : 30 ROCK B<												
CON COM1: 30 ROCK B<												
4			1030P-1100P	30		\$450.00	10/15	10/15	1		MON	1
PROGRAM : HOW-MET-MTHR B<												
CON COM1: HOW-MET-MTHR B<												
5			1100A-1200N	30		\$400.00	10/15	10/15	1		MON	1
PROGRAM : PEOPLE'S CRT B<												
CON COM1: PEOPLE'S CRT B<												
6			400P-600P	30		\$250.00	10/13	10/13	1		SAT	1
PROGRAM : SAT MOVIE												
CON COM1: SAT MOVIE												
7			600P-630P	30		\$250.00	10/13	10/13	1		SAT	1
PROGRAM : FAMILY GUY												
CON COM1: FAMILY GUY												
8			630P-700P	30		\$250.00	10/13	10/13	1		SAT	1
PROGRAM : FAMILY GUY												
CON COM1: FAMILY GUY												
9			300P-500P	30		\$250.00	10/14	10/14	1		SUN	1
PROGRAM : SUN MOVIE												
CON COM1: SUN MOVIE												
10			630P-700P	30		\$500.00	10/14	10/14	1		SUN	1
PROGRAM : TWO & HALF MEN												
CON COM1: TWO & HALF MEN												
11			1030P-1100P	30		\$450.00	10/11	10/11	1		THU	1
PROGRAM : HOW-MET-MTHR B<												
CON COM1: HOW-MET-MTHR B<												



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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			730P-800P PROGRAM : TWO&HALF MEN B< CON COM1: TWO&HALF MEN B<	30		\$1,400.00	10/11	10/11	1		THU	1
13			1000A-1100A PROGRAM : PEOPLE'S COURT< CON COM1: PEOPLE'S COURT<	30		\$400.00	10/9	10/9	1		TUE	1
14			1100P-1130P PROGRAM : 30 ROCK< CON COM1: 30 ROCK<	30		\$450.00	10/9	10/9	1		TUE	1
15			1000P-1030P PROGRAM : HOW-MET-MOTHER< CON COM1: HOW-MET-MOTHER<	30		\$450.00	10/10	10/10	1		WED	1
16			1100A-1200N PROGRAM : PEOPLE'S CRT B< CON COM1: PEOPLE'S CRT B<	30		\$400.00	10/10	10/10	1		WED	1
17			700P-730P PROGRAM : TWO & HALF MEN< CON COM1: TWO & HALF MEN<	30		\$1,200.00	10/10	10/10	1		WED	1
OCT/12 \$8,400.00												
CONTRACT TOTAL \$8,400.00												
TOTAL SPOTS 17												

MARKET TOTALS \$280,000 WDCW 3% WTTA 23% WUSA 18% WRIC 27% WFTG 26% WFXN 0% WPCA 3%  
CASH 0%

AVC- NS2  
BROS- RA35+\*